

Marianne Lutz
Brandschenkestrasse 110
8002 Zurich
Switzerland

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To whom it may concern,

It is my great pleasure to recommend Faisal Rauf for a position with your organization. Faisal has worked as a Shopping Policy Analyst within the Google Shopping Policy Enforcement Engineering team and between May 2021 - May 2023, and was a great asset to the team and our organization. He has consistently demonstrated his skills and abilities in this role.

Faisal Rauf has a deep understanding of ecommerce and policy standards and is able to identify and resolve issues quickly and efficiently. He is also a highly effective communicator and is able to work effectively with cross-functional teams.

During his time at Google, Faisal Rauf has made significant contributions to our team. He has developed and implemented new processes that have improved the efficiency of the shopping policy detection process. Other areas where he has added value:

- i) performing detailed analysis about new potentially policy violating market trends and quality signals;
- ii) project manage a x-fn team focused on identifying global and regional counterfeit trends;
- iii) building detailed reports out of complex SQL queries across multiple systems and backends;
- iv) scouring the e-commerce space to investigate, find and evaluate signals to determine merchant quality and ideate/implement guidelines and training materials to train a remote vendor team;
- v) performing quality assurance for our vendor teams working out of a different time zone and providing the necessary feedback to get those teams to achieve measurable improvements

I have no doubt that Faisal Rauf would be an asset to your company. He is a hard worker and a team player who is always willing to go the extra mile. He is also a quick learner and always eager to learn new things.

I highly recommend Faisal Rauf for any position he pursues. I am confident that he would be a valuable addition to your team. Contact me at any time if you have any other questions.

Sincerely,

Marianne Lutz

Program Manager Google Switzerland

mariannelutz@google.com

+41795879285